

# Communication

## The Key to Safety

**Implementing  
An Effective  
Safety Seminar Program!**



[www.seniorsafetyonline.com](http://www.seniorsafetyonline.com)

# **Your Resident Safety Seminar Information + Knowledge = Power!!!**



When it comes to safety, the most difficult challenge is how to disburse the appropriate information to residents in a manner that is concise, as well as, interesting.

The most effective way to accomplish your goal is through a Resident Safety Seminar Program. Through regular meetings and pertinent materials, etc., you will generate not only interest in the information but, also, build on a “team atmosphere” that encourages to stay alert for potential hazards in their community.

Your safety seminar will create a starting point from which to highlight many of these objectives

- Reduce claims
- Make residents aware of common hazards
- Make residents feel that they are part of the safety team by encouraging their active participation.
- Help to keep you aware of unknown or potential hazards that may exist
- Assist you in being more effective at your job.

**So, I've decided to have a safety seminar.**  
**NOW what do I do????**



**Step One - Pick a topic that is relevant to your residents.** The topic can cover a wide variety of subjects, including (but not limited to) slips and falls, medication hazards, fire safety and other common hazards (such as pull cords).

In order for you to be effective in communicating your topics to your residents, it is imperative that you know your subject material. There are numerous resources of information, many of which are available on [www.seniorsafetyonline.com](http://www.seniorsafetyonline.com). Check out our [Links Page](#).

Community agencies and organizations such as your local Police, Fire Department, Red Cross Chapter, local hospital, etc. are excellent resources for information.

The Senior Safety Online website is updated regularly so that the latest information can be downloaded for your use. See [Maintenance Tools](#) and [Buzz's Safety Tips](#).

**Step Two - Pick a time and location** for your meeting that will generate interest among your residents.

Then, try to incorporate a regular format for your meetings.

- Is there a certain topic that is of particular relevance during a specific time of year?
- Have certain hazards become a critical concern amount your residents.

These, as well as other issues, are all considerations when planning your meeting.

## *Points to Remember...*



### **So keep in mind...**

- What events or incidents have taken place in the building or among your residents that warrant the attention of the residents and staff?
- Do you have a clear knowledge of your subject material?
- What and where are the information resources that are effective in getting your point across
- How often should safety meetings be held?
- What is the best location and time to encourage the largest turnout?

If you have any suggestions or need some brain-storm, we stan ready to help. Call us toll-free at 302-256-0415 or contact us via. email by clicking on [contact us](#). These forms are interactive when looked at through a browser window.

# **Keep it Fun!** **AND** ***Informative...***



**Now that you have the place, the time and the topic, how do you get your residents to attend?**

Creating an atmosphere that fosters interactivity between you and the residents can often be difficult. Let's face it, if they find the meeting to be boring, not only will you not be effective in delivering your message, you will never get them to come back for subsequent meetings. One of your primary goals should be for the meeting to be not only informative, but fun for the residents, as well.

**Some ideas that will create a lively and spirited discussion during meeting...**

- Use creative handouts that the residents can use for informational guides in their own homes
- Create a "team" environment. This will help to make residents feel that they are not only part of the process but, also, a vital part of their communities.
- Use incentives to help generate interest in your safety program, i.e., games certificates and awards.
- Don't be apprehensive about asking your residents to talk about their personal experiences. Remember, they have many years of accumulated knowledge to draw upon. It will help to make them feel that their input is valuable.
- Form a Safety Committee. Use "floor captains" as conduits both in conveying your safety message to your community and encouraging residents to report concerns they have or critical issues that may arise.
- Remember! Make it FUN! - if your residents enjoy the seminars and feel they are worthwhile, then they will certainly attend your safety meetings on a regular basis: thus, helping you to achieve your safety goals.

**Let's "Talk Shop" with Buzz Stinger,  
our "Safety Bee Expert"...**



In an effort to keep you informed about the many safety concerns and other issues that are part of residents everyday living, we have created a Safety Mascot, Buzz Stinger, to help support your safety program. Buzz is here to help convey the message that safety is of paramount importance for your residents leading healthy live and a high priority to your building management and staff.

Our [Buzz's Safety Tips](#) page on the [www.seniorsafetyonline.com](http://www.seniorsafetyonline.com) website links to a wide variety of subjects that touch every aspect of the residents' daily activities both at home and in their communities.

- You can find downloadable posters: [click here](#)
- There are safety checklists for residents' use: [click here](#)

The more you tie in your safety message with your community, the more aware your residents will be. This will foster a safer environment for everyone. Use the website, [www.seniorsafetyonline.com](http://www.seniorsafetyonline.com) regularly as a resource and check back often for up-dated information.

**Please note:** If you view this document through your internet browser, it is interactive. You can click on the hyperlinks and go directly to the page referred to.

# Teamwork is the Key to Success...



**Remember**, involvement of everyone (management, staff and residents) is the **KEY** to curbing the risk of accidents. Statistics show that communities with an active safety program have less claims and a safer environment overall.

**Risk management** is a critical part of your community safety program, so use every avenue available to you in order to get your message out. Use your staff and residents as a resource for new and innovative idea to improve safety and incorporate these ideas whenever possible.

**Your Safety Seminar Program** will be truly successful if you keep everyone involved in the safety process. In turn, this will create a more positive and safer community.

To visit our site: click [www.seniorsafetyonline](http://www.seniorsafetyonline)

To contact us via. email: [click here](#)